

Social Media Launch Plans

Start Relationships, Generate Leads, and Grow Using Social Media and Content Marketing

Start July 1, And Guarantee Your Company's Social Media Execution for 2011!		Gold Plan	Platinum Plan
Sign up for a six-month package by June 30, 2010 for special pricing!			
We help you define your niche, assess your current situation, and identify the best social networks for your objectives	Buyer persona development	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Social media monitoring	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Content audit	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
We create your social media presence	Live blog and social media presence	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
We give you the skills and information you need to grow your online relationships and maintain your social media presence	Social media guidelines and training	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Social media plan and calendar	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	"Damage control" training	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Blog consulting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
We help you build your own internal social media team and give you all the guidance you need to hit the ground running. Or, if you prefer, we can be your social media team, and we'll do all the running for you.	Blog / SEO writing guidelines and training		<input checked="" type="checkbox"/>
	Social media policy development		<input checked="" type="checkbox"/>
	Job description creation and hiring assistance		<input checked="" type="checkbox"/>
	Blog article posting, optimizing, and publishing		<input checked="" type="checkbox"/>
	Operational Consulting to prepare you for content production		<input checked="" type="checkbox"/>